



Alexandria City Academy

Session 6

April 14, 2016



Alexandria Library

Rose Dawson, Director

Subscription Library since 1794.

Public Library since 1937.



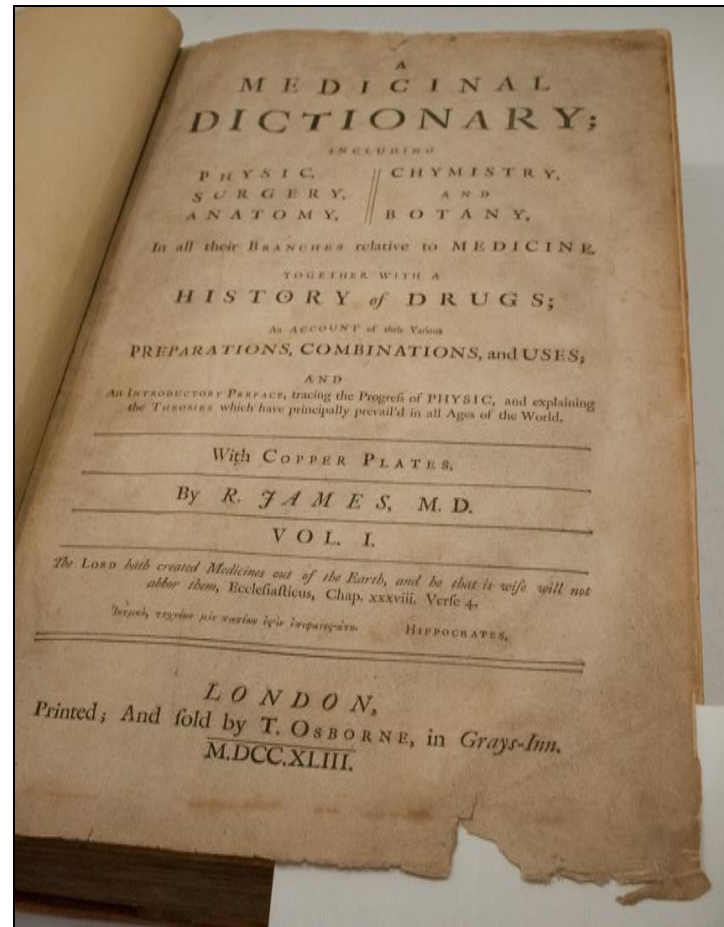


"I read a story about this place on the Internet. But I didn't think it actually existed."

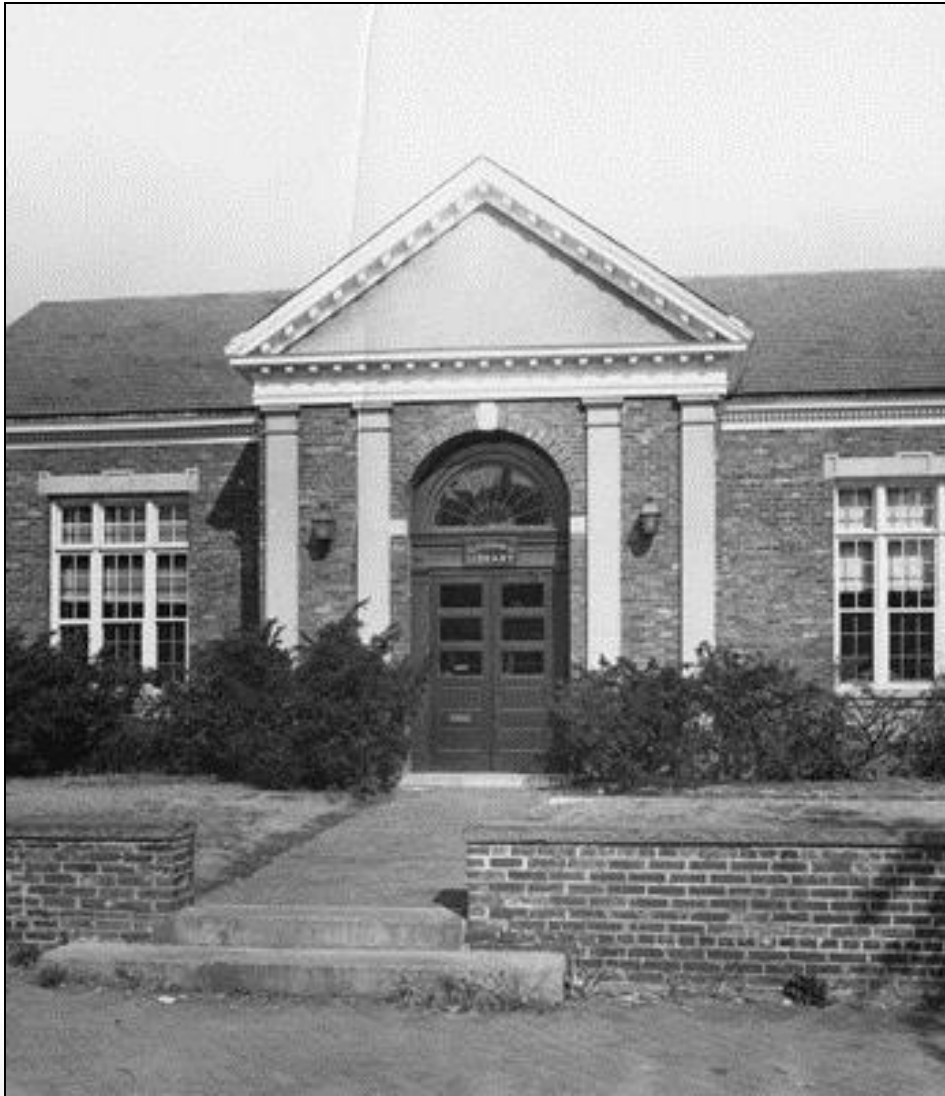
A BRIEF HISTORICAL SKETCH...

Alexandria Library Company was founded July 24, 1794.
Which of the following were NOT included in the Company's earliest addresses?

- a) Mr. Stabler's Apothecary Shop
- b) Old City Hall
- c) The Lyceum
- d) Masonic Temple
- e) Peabody Hall



THE TALE OF TWO LIBRARIES



In 1937:

- Dr. Robert South Barrett and Dr. Kate Waller Barrett
- The Society of Friends and 99-year lease
- Alexandria Library Company collections
- The City line item and its budget.

1939 LIBRARY SIT-IN

ROBERT H. ROBINSON LIBRARY



LIBRARY LEADERSHIP



Oscar P. Fitzgerald
Vice Chair



Helen Desfosses



Vacant



Kathleen Schloeder
Chair



William Brierre, Jr.



Gwendolyn Day-Fuller
Secretary



Willie F. Bailey, Sr.
City Council

THE ALEXANDRIA LIBRARY



KATE WALLER BARRETT BRANCH LIBRARY



Barrett was Alexandria Library's Central Library until...

CHARLES E. BEATLEY JR. CENTRAL LIBRARY

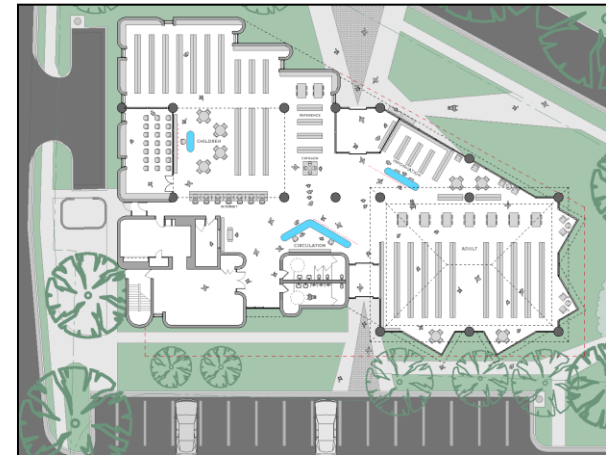


ELLEN COOLIDGE BURKE BRANCH LIBRARY



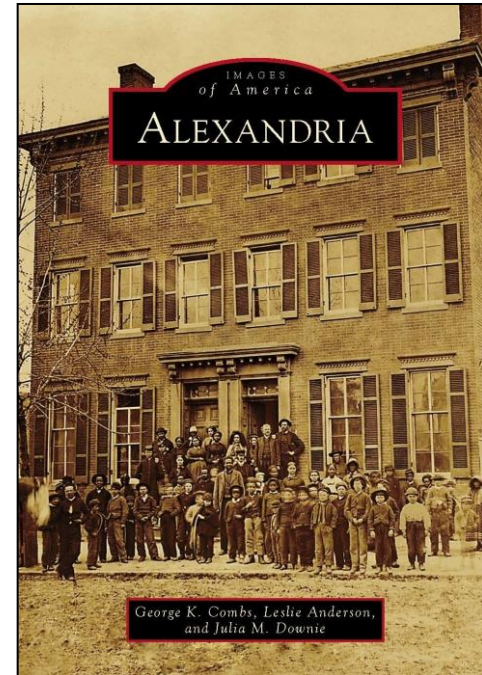
Most diverse zip code

JAMES M. DUNCAN BRANCH LIBRARY



First city building to have a green roof

LOCAL HISTORY BRANCH LIBRARY



Finding Your Roots

LAW LIBRARY



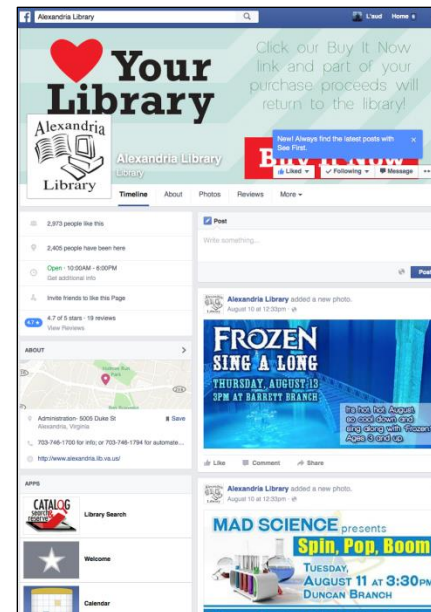


ONLINE PRESENCE

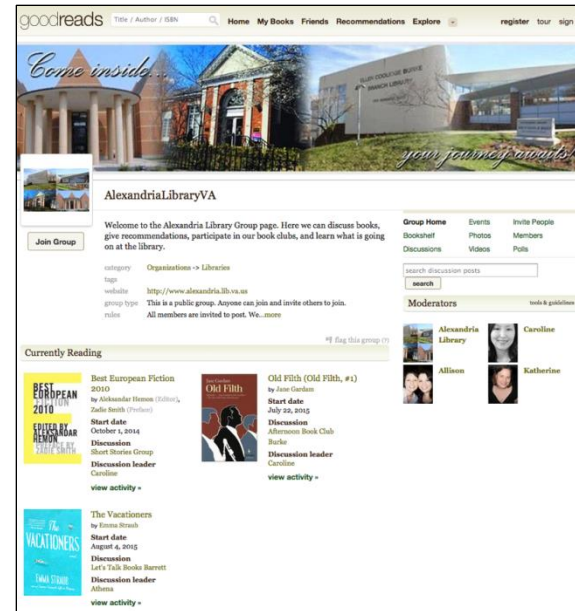
Website & Online Catalog



Social Media



SUPPORT FOR LEARNERS OF ALL AGES



GALE
COURSES

WORKSHOPS/SPECIAL EVENTS



STEAMTIVITY

SummerQuest
and
SummerQuest Jr.

WORKSHOPS/SPECIAL EVENTS



Le Tour d'Alexandria Library



PEDAL THROUGH THE PAST • SATURDAY, OCT. 25 • 10 A.M.-12 P.M.

allalexandriareads 2015

The Alexandria Library
invites you to read
Big Stone Gap
by Adriana Trigiani



**On May 12, the Alexandria Library
welcomes Adriana Trigiani!**

The author of *Big Stone Gap* will join the community via
Skype to talk about her book and answer questions.

Charles E. Beatley, Jr.
Central Library
5005 Duke Street
703-746-1702

Kate Waller Barrett
Branch Library
717 Queen Street
703-746-1703

Ellen Coolidge Burke
Branch Library
4701 Seminary Road
703-746-1704

James M. Duncan, Jr.
Branch Library
2501 Commonwealth Ave.
703-746-1705

SPECIALIZED SERVICES



SPECIALIZED SERVICES

Alexandria Library
at Your Fingertips

Manage Your Account
Search the Catalog
Find Library Events
Locate Branches
and More...

Download For Apple and Android Devices

NEW!

Mobile App
and
Free MP3s &
Streaming
Now Available



DOWNLOAD &
STREAM MUSIC
with ALEXANDRIA LIBRARY

online and on your
mobile device

NEW PROJECTS/INITIATIVES

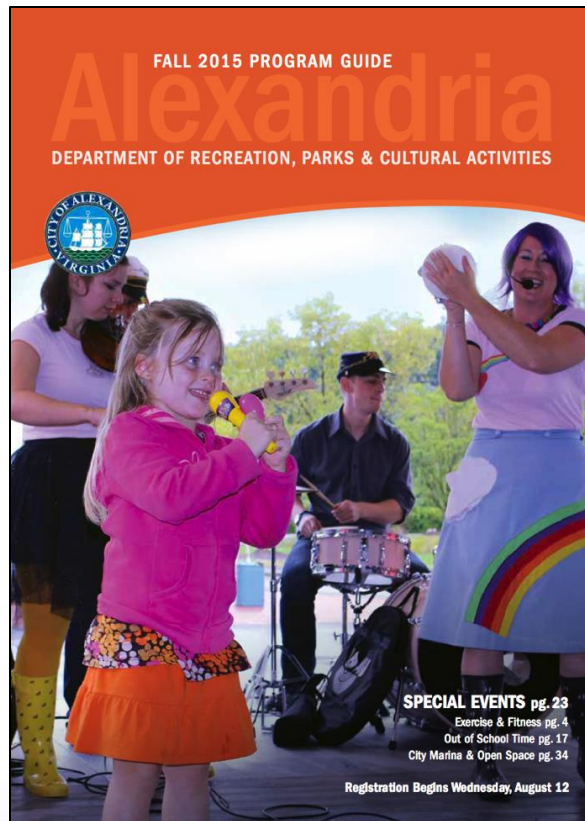
ALEXANDRIA LIBRARY FIVE-YEAR PLAN 2015-2020



NEW PROJECTS/INITIATIVES



PARTNERSHIPS



PARTNERSHIPS



HOW CAN YOU GET INVOLVED?



Friends
of the Beatley
Central Library
Alexandria, VA

NOT JUST ABOUT THE BOOKS



MUCH MORE



Questions?

Alexandria Library Administration

5005 Duke Street
Alexandria, VA 22304
703.746.1701

www.alexandria.lib.va.us
www.alexandriava.gov/Library



Recreation, Parks & Cultural Activities

James Spengler, Director

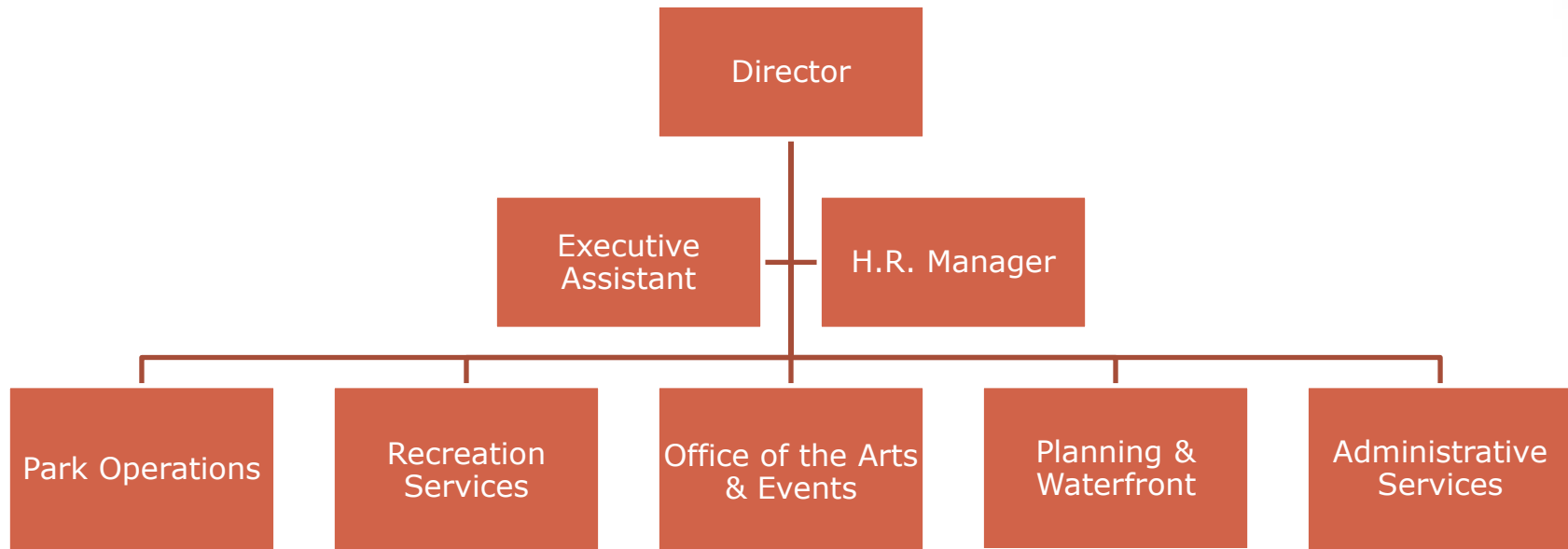


RPCA's Mission

"We support the well-being of Alexandria's residents by ensuring access to a variety of quality recreation, park, and cultural experiences."

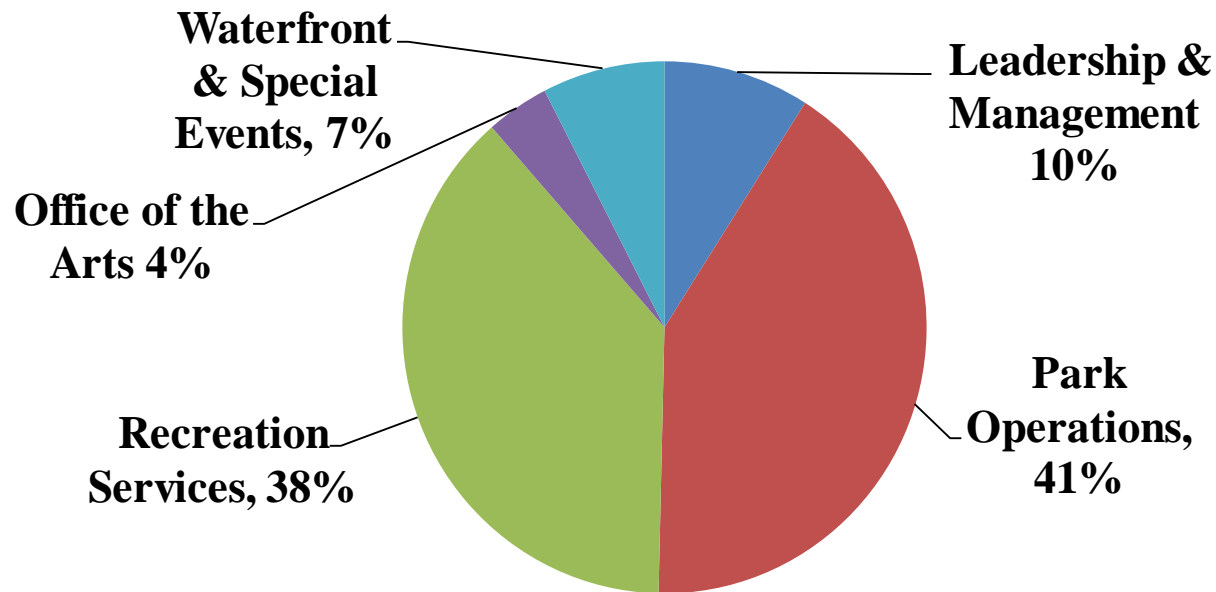
RPCA's Organization

As of February 1, 2016



RPCA's Resources

FY16 Operating Budget:



- \$22 million Net Operating Budget
- \$455,000 in Annual Revenue
- 154 Full Time Positions
- 3.29% of City's Net Operating Budget

RPCA's Resources

- Over 1,000 acres of publicly accessible open space, including 566 acres of City owned park land
- 17,000 Street Trees
- 190 Landscaped Sites/Flower Beds
- 60 Tennis/Basketball Courts
- 49 Athletic Fields
- 36 Playgrounds
- 20 Miles of Trails
- 18 Dog Parks
- 7 Neighborhood Recreation Centers
- 4 Swimming Pools (1 Currently Under Renovation)
- 1 Arts Center
- 1 City Marina
- 1 Nature Center

National Accreditation

- RPCA is Nationally Accredited by the Commission for Accreditation of Park and Recreation Agencies (CAPRA) since 2004
- Meets national benchmark for commitment of professional standards, quality services to residents, and effective organizational management
- There are currently 139 accredited park and recreation agencies in the United States

Community Benefits of RPCA Services

- Individual Benefits: Contributes to health and personal/family satisfaction
- Community Benefits: Reduces crime and delinquency, supports youth, offers lifeline for the elderly, attractive living environment
- Environmental Benefits: Clean water! Clean air, places to enjoy nature's beauty
- Economic Benefits: Enhances land and property values, revenue generator, attracts and retains businesses

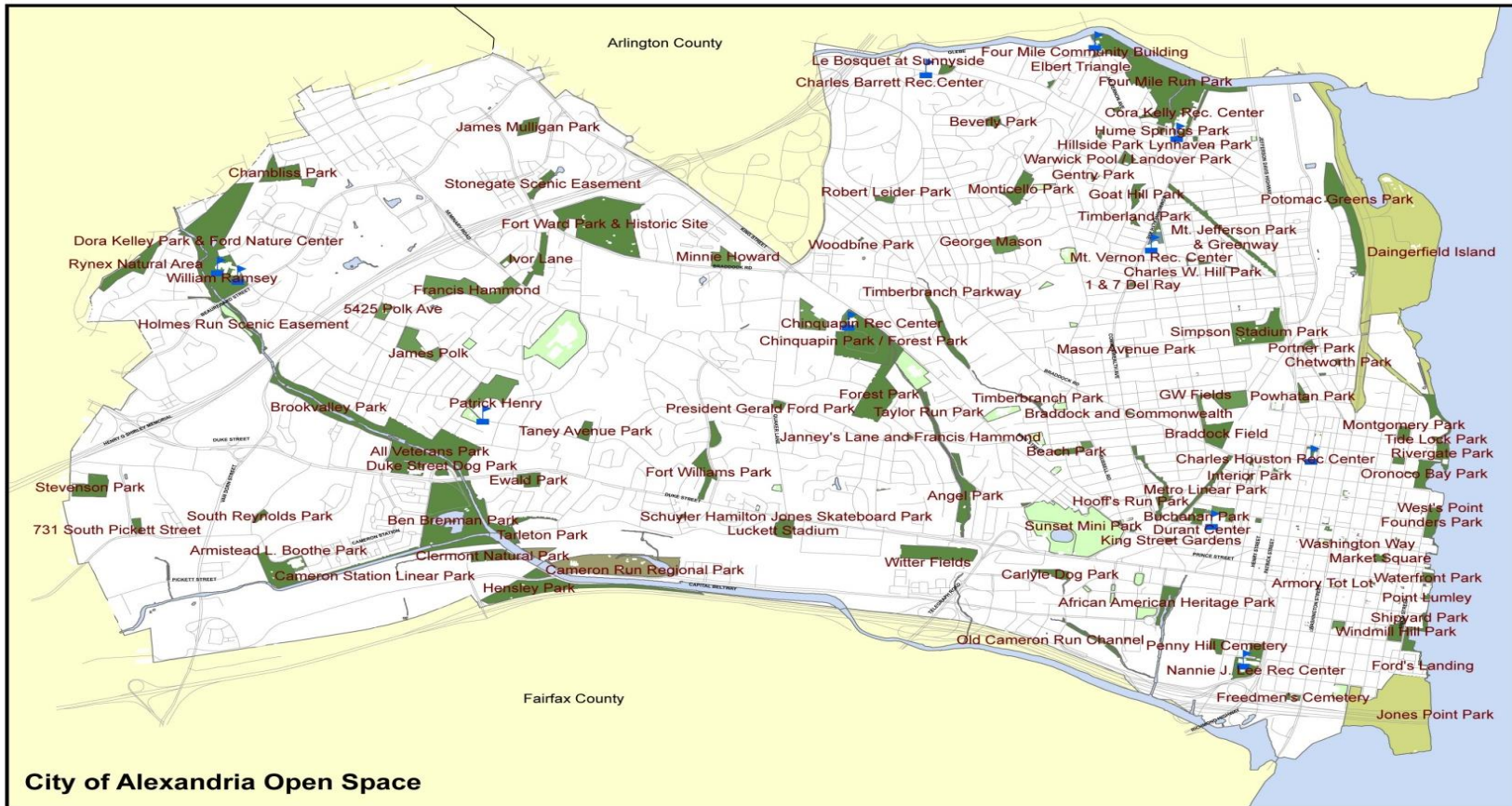
*Contributes to improving the overall quality of life in
Alexandria*

Park Operations

- Park Maintenance
- Facility Maintenance & Custodial Services
- Rights-of-Way and School Grounds
- Emergency Operations
- Urban Forestry
- Horticulture Program
- Natural Resources
- Jerome "Buddie" Ford Nature Center



Park Operations

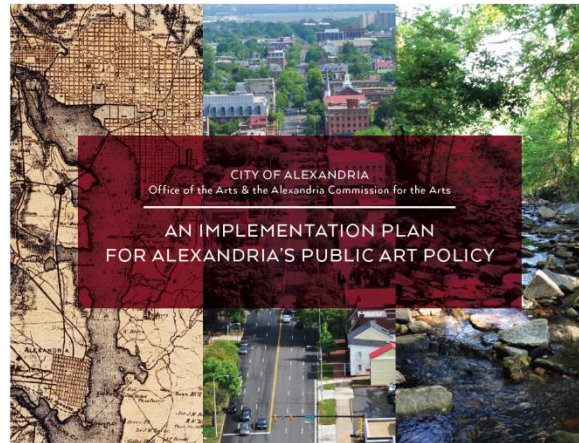


February 14, 2013

Office of the Arts & Events

The Office of the Arts serves as the “Local Arts Agency” in Alexandria

- Public Art
- Cultural Programming
- Grantmaking
- Services to Artists and Arts Organizations
- Community & Cultural Events
- Creative Economy & Cultural Planning



Cultural Programs & Events



Cultural Programming

- Mobile Art Lab
- Poet Laureate
- Dashing Words
- Durant Center

Events

- Alexandria Birthday
- Concert Series
- Movies Under the Stars
- Market Square Holiday Tree Lighting



Public Art & Cultural Planning

- Public Art Acquisition
- Maintain the city's public art collection
- Oversee public art in private development (required per 2012 City Council policy)
- Upcoming projects include Simpson Park, Warwick Pool, Lake Cook and more traffic box wraps!



ALEXANDRIA
CREATES

- Citywide plan completed in late 2016
- Inclusive Process
- Capitalize on resources to make arts and culture stronger, more accessible, more sustainable, and more diverse

Arts & Culture Services

- Annually award over \$170,000 in grants to almost 30 local arts organizations and artists for programs and performances in Alexandria
- Provide professional and organizational development workshops for local artists and arts organizations
- Participate in regional & national studies such as the Arts & Economic Prosperity Study with Americans for the Arts
- Torpedo Factory Art Center & Colasanto Center (Del Ray Artisans) are city-owned buildings to support arts and culture in Alexandria



A Project of Americans for the Arts

Arts & Economic Prosperity IV provides compelling new evidence that the nonprofit arts and culture are a significant industry in the City of Alexandria—one that generates:

\$70.7 MILLION IN ECONOMIC ACTIVITY	1774 FULL-TIME EQUIVALENT JOBS	\$4.8 MILLION IN LOCAL AND STATE GOVERNMENT REVENUE	TIME DONATED BY VOLUNTEERS VALUED AT \$4.5 MILLION
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This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in the City of Alexandria's economic well-being.

Planning & Waterfront

Planning

- Community Feedback
- Needs Assessments
- Open Space Policies
- Long-term Plan Development
- PARKnership



Design

- Site Analysis
- Concept Design
- Construction Documents

Capital Development

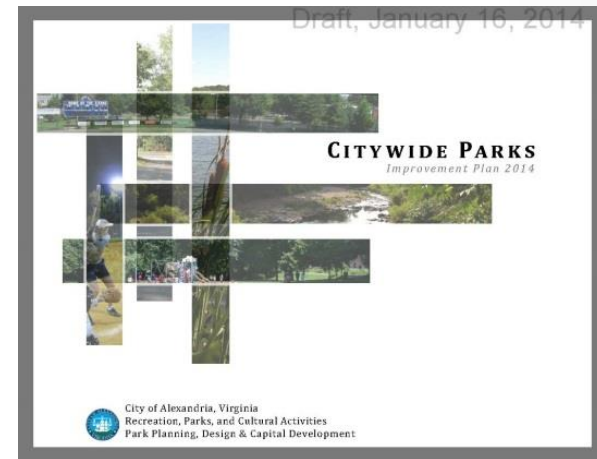
- Manage Capital Improvement Program
- Construction
- Private development coordination

City Marina

- Commercial Operations
- Recreational Boating



Planning Cycle



Needs
Assessment

Inventory &
Standards

Community
Feedback

Park
Plans

**Informed
CIP and Park
Planning**



Recent Completed Projects



Miracle Field at the Lee Center (2013)



Braddock Park Interim Space (2015)



Judy Lowe Neighborhood Park
Phase 1 (2012), Phase 2 (2015)

City Marina

FY 2015 City Marina

- 60 Recreation Slips
 - 54 Licensed Slips
- 7 Commercial Slips
- 1 Fire Boat
- 299 Transient Docking
- 89,994 Visitors from Commercial Charters
- 103,022 Water Taxi Passengers
- 20,000+ Visited the Le Hermione Tall Ship



Recreation

- Programs and classes for youth, teens, adults, seniors, and special audiences
- Youth and adult sports
- Summer camps
- 8 recreation centers, 4 pools
- Specialty programs



Recreation Centers & Pools

- Cora Kelly
- Charles Barrett
- Charles Houston
- Chinquapin Park Recreation Center & Aquatics Facility
- Mount Vernon
- Nannie J. Lee Memorial & Lee Center
- Patrick Henry
- William Ramsay
- Afterschool Centers:
 - John Adams
 - Douglas MacArthur
 - Francis C. Hammond



- Old Town Pool
- Memorial Pool at Charles Houston Recreation Center
- Rixse Pool at Chinquapin Park Recreation Center & Aquatics Facility
- Warwick Pool *under renovation*

Program For All Ages & Interests

- Aquatics
- Exercise & Fitness
- Enrichment
- Camps
- Sports Classes & Leagues
- Creative & Performing Arts
- Community Activities & Trips
- Out of School Time
 - 1,165 children served in the FY2015 school year program.
 - 1,332 children served in the FY2015 summer program.



Therapeutic Recreation

Provides innovative, inclusive, accessible, and affordable recreation programs and services for individuals with disabilities.

Miracle Field



Ruthanne Lodato
Memorial Playground



TR at the Lee
Center





How Can You Get Involved?

- Volunteer to support RPCA programs
- Park and Recreation Commission
- Commission for the Arts
- Beautification Commission
- George Washington Birthday Celebration Committee
- Waterfront Commission
- Recreation Advisory Councils
- PARKnership Program (continued on next slide)

PARKnership Program

- A systematic approach to organizing and sustaining community partnerships.
- The program cultivates **sustainable partnerships, aligns sponsors, partners/affiliates, volunteers and donations** to support RPCA's goal for a healthy and thriving City of Alexandria.
- Benefits include:
 - Stewardship to parks, programs, and projects
 - Confidence between staff and community groups
 - Impact City funding decisions





Questions?

Recreation, Parks and Cultural Activities

1108 Jefferson Street
Alexandria, VA 22314
703.746.4343

Web: alexandriava.gov/Recreation

eNews: enews.alexandriava.gov

Program Guide: alexandriava.gov/Recreation

Facebook: facebook.com/RPCAAlexandriaVA

Twitter: twitter.com/RPCA_AlexVA or [@RPCA_AlexVA](https://twitter.com/RPCA_AlexVA)

Mobile Art Lab Twitter: twitter.com/AlexArtLab or [@AlexArtLab](https://twitter.com/AlexArtLab)

Office of the Arts Instagram: [@AlexArtsOffice](https://www.instagram.com/AlexArtsOffice)



Office of Historic Alexandria

J. Lance Mallamo
Director





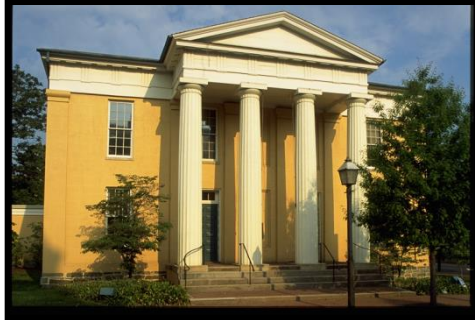
Mission Statement

The Office of Historic Alexandria enhances the quality of life for City residents and visitors by preserving and interpreting Alexandria's historic properties, archaeological sites, cultural resources, artifact collections, objects, archives, records, and personal stories, and by encouraging audiences to appreciate Alexandria's diverse historic heritage and its place within the broader context of American history.

Museums



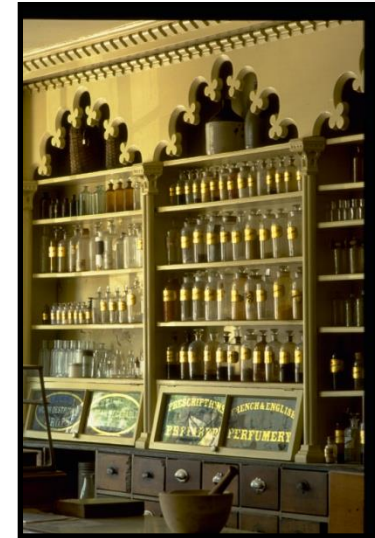
Friendship
Firehouse



The Lyceum



Alexandria
Black History
Museum



Stabler-
Leadbeater
Apothecary
Museum



Alexandria
Archaeology

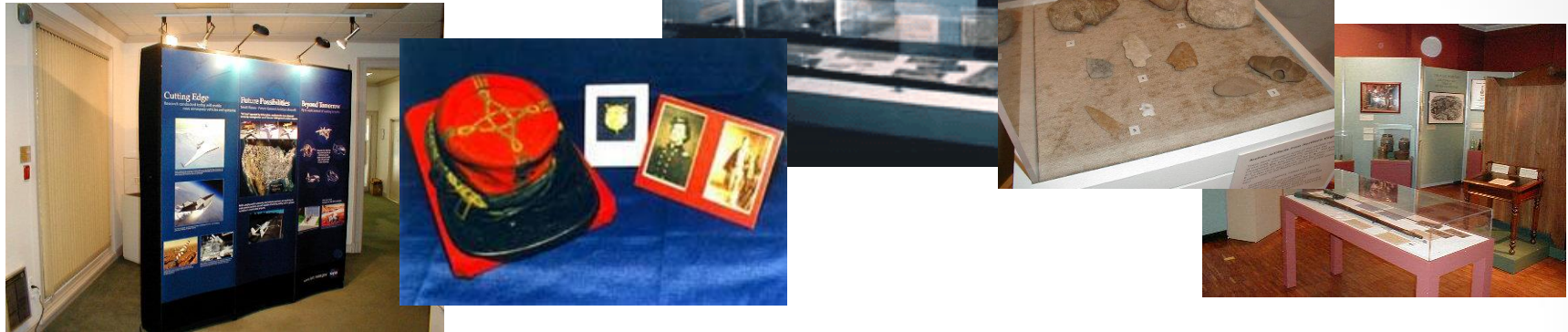


Fort Ward Museum
and Historic Site



Gadsby's
Tavern
Museum

Exhibits



The Museums offer both permanent and changing exhibits for visitors to enjoy and learn about our community's history.

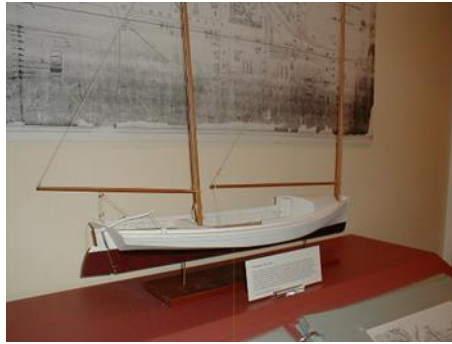


Collections

The Office of Historic Alexandria maintains and preserves important objects that are acquired by the museums and historic sites. We make these available to the public as often as possible.



Preservation and Conservation



The Office of Historic Alexandria preserves and interprets the past of our community for residents and visitors alike...
but we also are dedicated to protecting, preserving and conserving our historical collections for the education and enjoyment of future generations.

Alexandria Archaeology



Alexandria Archaeology

- Seeks to preserve and study the tangible remains of our community's heritage for public enrichment and enjoyment
- City archaeologists and volunteers work with citizens and developers to locate sites important to the City's past and excavate them when necessary
- Visitors can learn about Alexandria's past at the hands-on Archaeology Museum



Contrabands & Freedmen's Cemetery



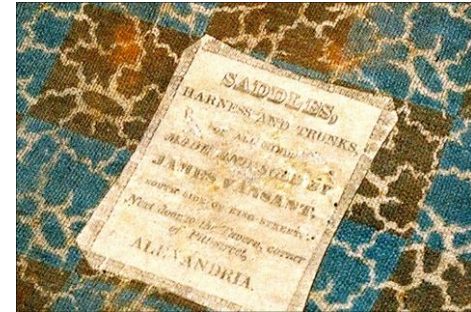
Civil War cemetery from 1864-1869

Memorial park to open 2011

Native American site dating to 13,000 years ago



Archives and Records Center



Archives and Records

The Archives and Records Center manages the records created by the City of Alexandria's government agencies, preserves the archival or historical documents of these agencies, and ensures that these documents are available for public research. The Archives and Records Center must comply with the *Virginia Public Records Act*.



Education and Life-long Learning



Educational Initiatives

The Office of Historic Alexandria offers educators the unique opportunity to reinforce classroom teaching with hands-on experiences, field trips, lectures, educational kits, and other media resources.



Educational Programs

Alexandria Archaeology Museum

- Adventure Lessons- all ages
- Field School- college students
- Public Dig Days- all ages
- Summer Camp- ages 12 – 15

Black History Museum

- Past/Present learning programs for students of all ages
- School Tours

Fort Ward Museum and Historic Site

- Life During the Civil War- educational kit for teachers from elementary through high school
- Summer Camp- ages 8 - 12



Educational Programs (Continued)

Friendship Firehouse

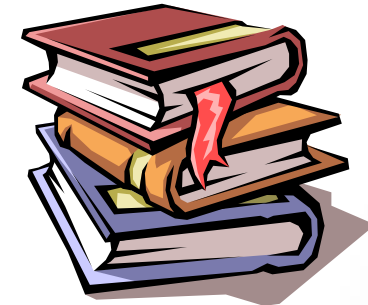
- Citizen Firefighters in Colonial Alexandria - ages K – 6th Grade

Gadsby's Tavern Museum

- A Tavern At Work - Grades 2 and up – SOL approved
- After the Revolution- Grades 3 and up – SOL approved
- Candas, The Tavern Slave, Grades 3 and up – SOL approved
- Traveling Tom- Grades K through 2 – SOL approved

The Lyceum

- Inside Old Town- Grades 3 through 5 SOL approved
- Getting a Feel For Long Ago - Grades K through 3 – SOL approved
- Scavenger Hunt for History - Grades 3 through 6 – SOL approved
- Clio's Kids: A History Fun Camp - ages 5 through 7



Museum Shops

Revenue is also earned from Museum Shops and Online shop sales. Each shop offers unique and collectible items, books, etc. Tickets for events can also be purchased online.



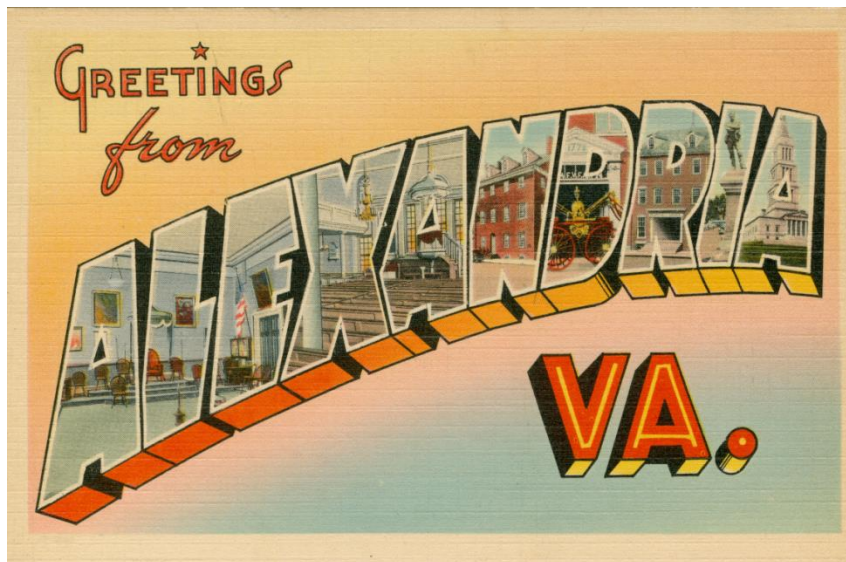
Rentals and Special Events

Many Office of Historic Alexandria sites are available to rent for weddings, parties, receptions, meetings and other special events. The funds earned are used toward the maintenance and preservation of the historic sites and buildings.



Heritage Tourism

- Cultural and heritage visitors typically stay longer than business or leisure travelers
- Cultural and heritage visitors spend nearly twice the current average expenditure of other travelers



Tourism Initiatives

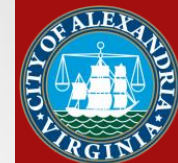


Ask Alex?
Dial 703.229.8632





This Week in Historic Alexandria

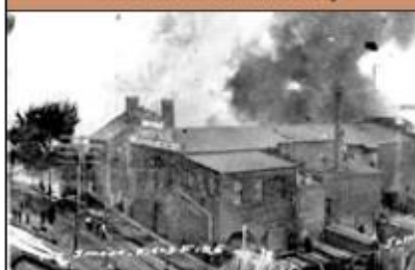


This Week's Events

- **May 15 – Alexandria and District of Columbia Needlework Identification Day – The Lyceum**
Do you have an old piece of needlework packed away? Ever wondered where it might have come from or who made it? Let our experts examine your sampler or pictorial! Learn what makes a sampler valuable, hear great tips on care and conservation, and see the treasures from other people's attics. A special focus is identifying 18th- and 19th-century samplers and pictorial embroideries from this geographic area. Your contribution to The Lyceum of \$5 per needlework includes full museum admission. Reservations are required. 12:30 p.m. to 4:30 p.m. 703.838.4994. 201 South Washington Street. www.alexandriahistory.org
- **May 16 – Soldier-Led Walking Tours – Fort Ward Museum & Historic Site**
A Union soldier in period uniform will lead two walking tours of Fort Ward. The hour-long tour will introduce visitors to the history of the Defenses of Washington, the building and role of Fort Ward, 19th-century fortification engineering, and the troops who were stationed in this area during the Civil War. Walking shoes and weather-appropriate clothing recommended. Tours begin at 10 a.m. and at 2 p.m. Free! 703.838.4848. 4301 West Braddock Road. www.fortward.org



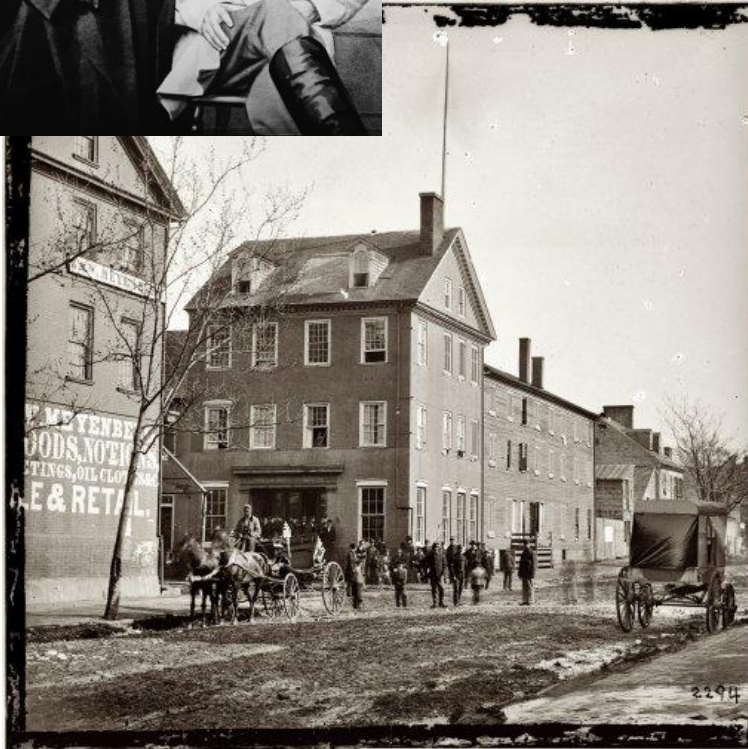
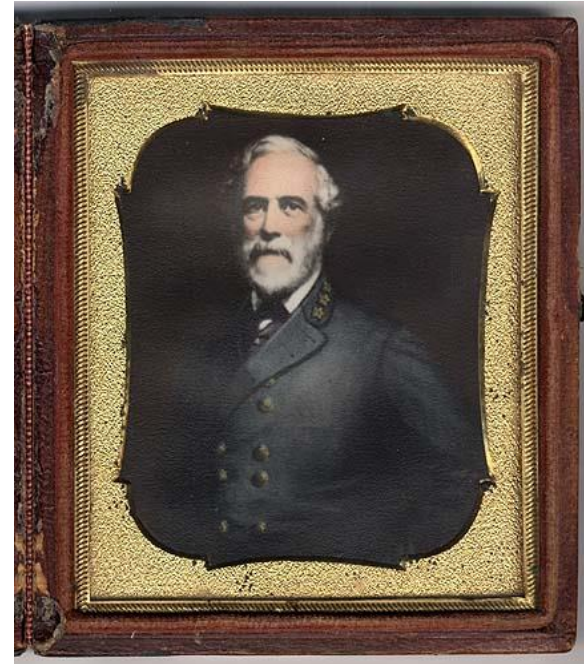
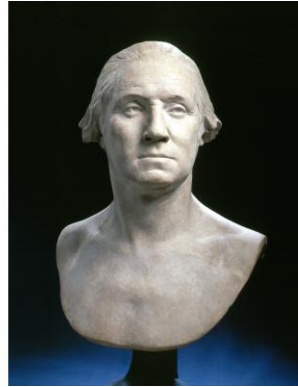
This Week in Alexandria History



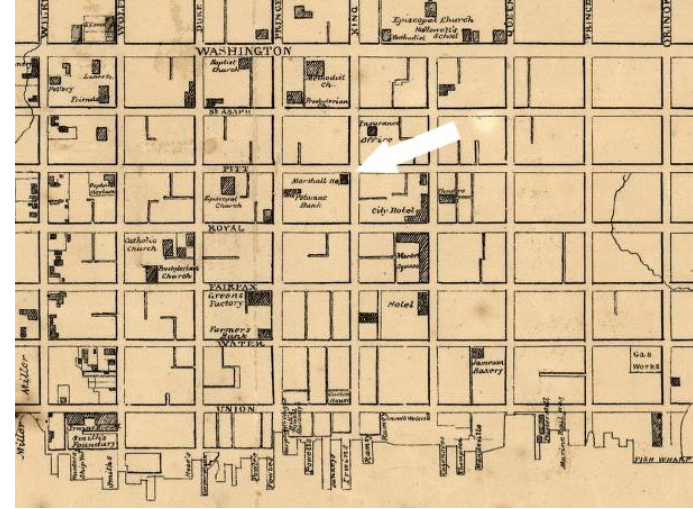
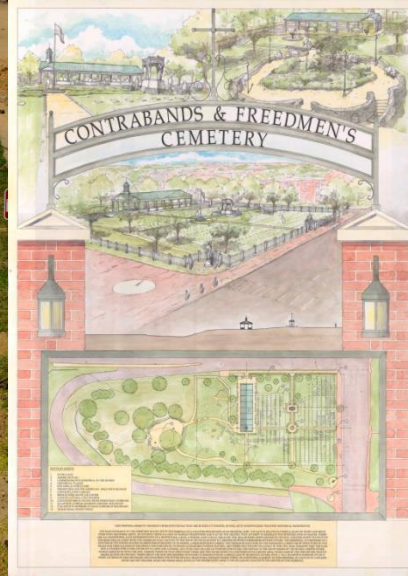
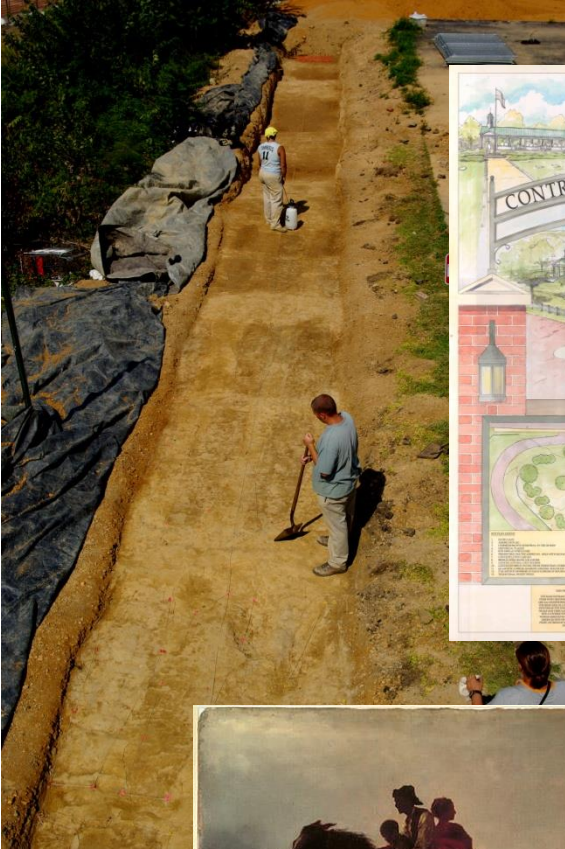
On May 12, 1909, a large fire broke out at Smoot Lumber at Union and Cameron streets. Originating at the planing mill near Lee Street, the fire caused an estimated \$500,000 in damage. Firefighters drafted water from the Potomac River to help put out the blaze.



Public History Resource



Interdepartmental Planning and Review





Boards and Commissions

Alexandria Archaeological Commission

Alexandria Historical Restoration & Preservation Commission

Historic Alexandria Resources Commission

Public Records Advisory Commission



Boards & Commissions

How you can join us!

- ***Alexandria Archaeological Commission*** – Provides guidance on cultural resource management.
- ***Alexandria Historical Restoration & Preservation Commission*** – accepts open space and interior and façade easements in historic districts. There are now 60 easements on properties in Alexandria. This Commission is particularly interested in preservation of Open Space in Old & Historic District although their legal mandate allows for acceptance of easements throughout the City. Commission members are appointed by the State and the City.

Boards & Commissions

How you can join us!

- ***Historic Alexandria Resources Commission*** – generally advises Council on a wide variety of historical subjects.
- ***Public Records Advisory Commission*** – advises staff and Council on records management and archival collections. An excellent group of citizens who are involved in records management at the Federal level, often have significant important advice for staff.
- ***Alexandria Convention and Visitors Association*** – ex officio member
- ***Boards of Architectural Review*** – staff prepare comments for archeological and historical significance.



Alexandria City Council Strategic Plan

This 2010 City Council Strategic Plan has been developed in collaboration and in partnership with the Alexandria community. It is a carefully planned effort to advance Alexandria toward the future we envision for our community. As we move forward to implement the direction offered by the Strategic Plan, the Alexandria City Council affirms its commitment to the Plan's objectives and initiatives. Consequently, Council directs that City staff consider the Strategic Plan when developing, implementing or reviewing the delivery of public services, and in presenting requests for fiscal resources.

Thank you for your interest in the
Office of Historic Alexandria



Office of Historic Alexandria





Questions?

Office of Historic Alexandria

220 N. Washington St.
Alexandria, VA 22314
703.746.4554

www.historicalexandria.org
www.alexandriava.gov/OHA